

PharmAdvisor Terms of Use & Privacy Policy

TERMS OF USE

Users of the ADRx site (the "Site") are subject to the following terms and disclaimers ("Terms"). By continuing to use this web site you accept these Terms.

PharmAdvisor reserves the right, in its sole discretion, to change these Terms from time to time. Any changes made will be effective from the date when the revised Terms appear on the Site.

Accessing our site

We make every effort to ensure the Site is available at all times but cannot guarantee uninterrupted access. PharmAdvisor accepts no responsibility for any damages which may arise due to the web site being unavailable.

Access to the Site is permitted on a temporary basis. We may suspend, withdraw, discontinue or change all or any part of the Site without notice.

Prohibited uses

You may use the Site only for lawful purposes. You may not use the Site:

- in any way that breaches any applicable local, national or international law or regulation;
- in any way that is unlawful or fraudulent, or has any unlawful or fraudulent purpose or effect; or
- to transmit, or procure the sending of, any unsolicited or unauthorised advertising or promotional material or any other form of similar solicitation (spam)

You also agree:

- not to reproduce, duplicate, copy or re-sell any part of our site (except as otherwise provided for in these Terms); and
- not to access without authority, interfere with, damage or disrupt:
 - any part of the Site;
 - any equipment or network on which the Site is stored;
 - any software used in the provision of the Site; or
 - any equipment or network or software owned or used by any third party.

Your account

You must treat as confidential your user login, password or any other piece of information included as part of our security procedures. You must not disclose it to any third party.

We have the right to disable any user login or password, whether chosen by you or allocated by us, at any time, if in our reasonable opinion, you have failed to comply with any of the provisions of these Terms.

If you know or suspect that anyone other than you knows your user login or password, you must promptly notify us at info@pharmadvisor.org.uk

Links Policy

Links are provided for information and convenience only. PharmAdvisor cannot accept responsibility for the content or policies of any third-party sites linked to from the Site. Third party sites are not under the control of PharmAdvisor and you hereby acknowledge that PharmAdvisor does not make any representation or warranty regarding the accuracy, timeliness, suitability, copyright compliance, legality, decency, or any other aspect of the content of such other sites. Inclusion of any such link on the Site does not imply endorsement of the third party site, nor does it imply any association with its operators. Likewise, not linking to a particular site does not imply a lack of endorsement.

Linking to our Site

If you wish to create a link to the Site the following conditions apply:

- You must not establish a link in such a way as to suggest any form of association, approval or endorsement on our part where none exists without our written consent;
- Links should not be used in a defamatory context;
- You understand that specific page URLs are subject to change without notice; and
- We reserve the right to withdraw linking permission without notice.

Viruses

We do not guarantee the Site will be free from bugs or viruses.

You are responsible for configuring your information technology, computer programmes and platform in order to access our site. You should use your own virus protection software.

Misuse and Unauthorised Access

You must not misuse the Site by knowingly introducing viruses, trojans, worms, logic bombs or other material which is malicious or technologically harmful.

You must not attempt to gain unauthorised access to the Site, the server on which the Site is stored, or any server, computer or database connected to the Site.

You must not attack the Site via a denial-of-service attack or a distributed denial-of service attack. By breaching this provision, you would commit a criminal offence under the Computer Misuse Act 1990. We will report any such breach to the relevant law enforcement authorities and we will co-operate with those authorities by disclosing your identity to them. In the event of such a breach, your right to use the Site will cease immediately.

Disclaimer of warranties

All content is provided "as is" and "as available" for your use. The content is provided without warranties of any kind, expressed or implied, including, but not limited to, implied warranties, fitness for a particular purpose, title or non-infringement. PharmAdvisor do not warrant that

- the content is accurate, reliable or correct;
- this site will be available at any particular time or location;
- any defects or errors will be corrected; or
- the content is free of viruses or other harmful components.

Your use of this site is solely at your risk. Because some jurisdictions do not permit the exclusion of certain warranties, these exclusions may not apply to you.

Limitation of liability

Under no circumstances shall PharmAdvisor and its respective affiliates be liable for any direct, indirect, punitive, incidental, special, or consequential damages that result from the use of, or inability to use, this site. This limitation applies whether the alleged liability is based on contract, tort, negligence, strict liability, or any other basis, even if PharmAdvisor or its respective affiliates have been advised of the possibility of such damage. Because some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, PharmAdvisor and its respective affiliates' liability in such jurisdictions shall be limited to the extent permitted by law.

Indemnity

By using this Site you agree to defend, indemnify, and hold harmless PharmAdvisor, its respective affiliates, managing directors, principals, agents, employees, contractors, officers, and directors from all liabilities, claims, and expenses, including solicitor's fees, that arise from: (a) any content posted by you to the Site; or (b) any use or misuse of this Site by you. PharmAdvisor reserves the right, at its own expense, to assume the exclusive defence and control of any matter otherwise subject to indemnification by you, in which event you will cooperate with PharmAdvisor in asserting any available defences.

Suspension and termination

We will determine, in our discretion, whether there has been a breach of these Terms through your use of the Site. When a breach of this policy has occurred, we may take such action as we deem appropriate.

A material breach of the Terms under which you are permitted to use the Site may result in our taking all or any of the following actions, with or without notice:

- immediate, temporary or permanent withdrawal of your right to use the Site;
- immediate, temporary or permanent removal of any material uploaded by you to our site;
- issue of a warning to you;
- legal proceedings against you for reimbursement of all costs on an indemnity basis (including, but not limited to, reasonable administrative and legal costs) resulting from the breach; or
- further legal action against you.

Medical Advice

We do not provide medical advice. You must always seek professional medical advice. In an emergency, always telephone the emergency services.

Copyright notice

The material published on this Site is subject to copyright protection unless otherwise indicated.

Except for the downloading, printing, and exporting of data pertaining to your own organisation and data pertaining to your trading partner(s), or where expressly stated otherwise, or where the Site's functionality explicitly permits, you are not permitted to copy, broadcast, download, store (in any medium), transmit, adapt or change in any way the content of the PharmAdvisor web pages for any purpose whatsoever without the prior written permission of PharmAdvisor.

Privacy Policy

This Privacy Policy outlines how we may use your personal information and forms part of the Terms. Your privacy is very important to us, and we understand how important it is to you. Our aim is to be as clear and open as possible about what we do and why we do it. PharmAdvisor is committed to the online privacy of all its users.

"Personal information" refers to any information which refers to you personally such as your name, email address and postal address. Please read this Privacy Policy to understand how we use your personal information after it has been collected by us.

When we collect data

We may collect personal information from you when you do the following through our websites:

- subscribe to one of our services;
- register as a user on one or more of our websites;
- contact us with a question or complaint;
- apply for jobs with us;
- register to receive news from us.

We also collect certain information automatically about visitors to the Site, as described in our Cookies Policy.

What information do we collect?

- Name;
- organisation name;
- organisation department;
- position, grade, and speciality (if appropriate)
- email address

How do we use the information we collect?

When you give us any personal information we use this information to:

- establish your identity and type of user;
- enable you to use any services that we provide through our Site;
- enable you to become a registered user of one or more of our Sites;
- process your transaction, access or subscription and correspond with you accordingly;
- provide you, in accordance with your communications preferences, with information about our products and services, our latest news or special offers which may be of interest to you;
- track activity on our websites for the purposes of research so that we can understand the Sites' use, usefulness and content but, in carrying out such activity, we use the personal information in aggregate and on an anonymous basis;
- stop you posting or sending offensive, inappropriate, or objectionable content anywhere on our Site or where you otherwise engage in any disruptive behaviour on the Site. This may involve informing relevant third parties such as your employer, e-mail/Internet provider and law enforcement agencies about the content and your behaviour; and
- for website administration (including enabling us to respond to any comments on the Site or feedback you may give us).

Who we share the information with

We will not share or sell your personal information to third parties unless we are required to do so by law. We may share your information with third parties to provide services which you request or for the purposes of fraud prevention.

Research

We may provide information at an aggregated statistical level about our customers, traffic patterns and related site information to third parties, but this information will not identify individuals or individual organisations.

Storage of data

We will not store your personal information for any longer than we need to, however we may be obliged by law to store your communications and personal information including activity logs. We may also need to show details of these to government or authorised officials upon request. Like many websites, we use log files to monitor the effectiveness of our online marketing programmes.

When this Privacy Policy applies

Our Privacy Policy applies to all of the services offered by PharmAdvisor but excludes any services that have separate Privacy Policies which do not incorporate this Privacy Policy.

Opting out

If you prefer not to receive information from us and would like to be removed from our mailing list, please email us at info@pharmadvisor.org.uk

COOKIE POLICY

We use cookies and similar tools across our Site to improve their performance and enhance your user experience. This policy explains how we do that.

What are cookies?

Cookies are small text files which a website may put on your computer or mobile device when you first visit a site or page. The cookie will help the website recognise your device the next time you visit. Web beacons or other similar files can also do the same thing. We use the term "cookies" in this policy to refer to all files that collect information in this way.

Certain cookies contain personal information - for example, if you click to "remember me" when logging in, a cookie will store your username. Most cookies won't collect information that identifies you, and will instead collect more general information such as how users arrive at and use our Site, or a user's general location.

What sort of cookies do we use?

Our cookies perform the following different functions:

1. Essential cookies

Some cookies are essential for the operation of our Site. For example, some cookies allow us to identify subscribers and ensure they can access the subscription only pages. If a subscriber opts to disable these cookies, they may not be able to access all of the content that a subscription entitles them to.

2. Analytical and/or Performance Cookies

Some cookies analyse how our visitors use the Site and allow us to monitor the Site's performance. They allow us to recognise and count the number of visitors and to see how visitors move around

our Site when they are using it. This can help us to improve the way our Site works and ensure that users are finding what they are looking for quickly and easily. For example, we might use performance cookies to keep track of which pages are most popular, which method of linking between pages is most effective, and to determine why some pages are receiving error messages. We might also use these cookies to highlight articles or Site services that we think will be of interest to you based on your usage of the Site.

3. Functionality Cookies

We use functionality cookies to allow us to remember your preferences for your return visits to our Site. For example, cookies save you the trouble of typing in your username every time you access the Site. This also enables us to personalise our content for you, greet you by name and remember your preferences.

Can I block cookies?

You can choose to block cookies but they do help you to get the most out of a web site. Please remember that if you do choose to disable cookies, you may find that certain sections of our Site do not work properly.

Choice of law and forum

These Terms shall be governed by and construed in accordance with the laws of England and Wales. You agree to the exclusive jurisdiction of the courts of England and Wales.

CONTACT US

To contact us, please email info@pharmadvisor.org.uk

Thank you for visiting our website.

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